

## TRANSFER GUIDE

### AAS Business Marketing transferring into BS Hospitality, Tourism & Event Management

Kaskaskia College Courses			
AAS Business Marketing – 64 hours			
ENGL 101-3	English Composition	BUSN 127-3	Principles of Management
COMM 103-3	Fundamentals of Speech	BUSN 137-3	Digital Marketing & Analytics
MATH 134-3	College Algebra	BUSN 154-3	Prin of Personal Selling
ECON 205-3	Principles of Macroeconomics	BUSN 156-4	Business Technology Applications
1 Course-3	PSYH 101 or BUSN 134	1 Course-3	BUSN 201 or ENGL 102
ACCT 100-3	Accounting Principles	BUSN 206-3	Personal Finance
ACCT 201-4	Financial Accounting	BUSN 207-4	Business Management Internship
ACCT 202-3	Managerial Accounting	BUSN 210-3	Legal & Social Environment of Business
BUSN 103-3	Intro to Business	BUSN 216-3	Retail Management & Merchandising
BUSN 115-3	Marketing Fundamentals I	MATH 248-4	Business Statistics (Approved Busi Elective)
Southern Illinois University Carbondale Courses Capstone Option			
BS Hospitality, Tourism & Event Management (HTEM) – 70 hours			
PHIL 104/105-3	Ethics/Elementary Logic	BUS 101-2	Open for Business
Elective-3	Physical Science	MKTG 304-3	Principles of Marketing
Elective-3	Life Science	HTEM Core-46	HTEM 202, 206, 250, 256, 273, 351, 360, 371B, 373, 380, 400, 435, 460, 461, 465, 470
Elective-3	Fine Arts	Electives-7	300/400 level
Total Hours to Bachelor Degree: 134 Hours			

### Questions? Contact Us!

#### Kaskaskia College

Staci Palm, Dean of Enrollment Services

P: 618-545-3048

E: [spalm@kaskaskia.edu](mailto:spalm@kaskaskia.edu)

**Salary Range:** \$30,000-\$64,000

**Possible Careers:** Hospitality Manager  
Property Administrator  
Event Coordinator  
Senior Meeting Planner  
Business Development Coordinator

#### Southern Illinois University Carbondale

Niki Davis, Program Director

School of Management & Marketing

P: 618-453-7516

E: [ndavis@siu.edu](mailto:ndavis@siu.edu)

## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 30 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Transfer Credit

Review and evaluation of courses for University Core Curriculum (UCC) credit is determined by the office of Articulation & Evaluation. Articulation of major courses or departmental credit is determined by the department. Credit not applied to UCC requirements or to a specific degree program will be considered general elective credit. Your point of contact for degree specific requirements and transfer credit is your academic advisor. In addition to courses taken at other institutions, proficiency exams, military service, industry certifications, and work experience can also be accepted for transfer credit. Please visit <https://registrar.siu.edu/articulation/eval/> to see how specific courses from other colleges and universities transfer to SIU Carbondale.

## Submitting Your Transcript to SIU Carbondale

Transfer students who have taken college-level coursework at other institutions must submit an official transcript from each college or university attended to the Office of the Registrar - Articulation & Evaluation Mailcode 4725, 1263 Lincoln Drive, Carbondale, IL 62901 if sent by regular mail. Transcripts must be less than 30 days old to be considered official. They must be sent in a sealed envelope from the issuing institution. Transcripts can also be emailed directly from the institution to Articulation & Evaluation. Transcripts may also be sent via a third-party transcript vendor, such as: Parchment, National Student Clearinghouse, Credential Solutions or Scrip-Safe. Faxed transcripts or PDF copies of transcripts sent by the student are not considered official and will not be accepted.

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIUC, you can use it to monitor your progress toward your degree in [Salukinet](#).

PROGRAM ARTICULATION DEGREE PLAN					
<b>Kaskaskia College</b>	<b>2025-2026</b>		<b>Southern Illinois University Carbondale</b>		
AAS Business Marketing - 64 Hours			BS Hospitality, Tourism & Event Management (HTEM) - 120 Hours		
			<b>UCC Capstone - 30 Hrs</b>		
		<b>Hrs</b>			<b>Hrs</b>
			UNIV 101	Saluki Success	NA
COMM 103	Fundamentals of Speech Comm	3	CMST 101	Intro to Oral Communication	T
ENGL 101	English Composition	3	ENGL 101	English Composition I	T
			ENGL 102	English Composition II	NA
MATH 134	College Algebra	3	MATH 108	College Algebra	T
ECON 205	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
PSYH 101 -or- BUSN 134	Psychology -or- Managing Diversity	3	PSYC 102 -or- 223	Intro to Psychology (suggested) -or- Diversity in the Workplace	T
			PHIL 104 -or- 105	Ethics -or- Elementary Logic	3
			HUMANITIES		NA
			PHYSICAL SCIENCE		3
			LIFE SCIENCE		3
			FINE ARTS		3
			HUMAN HEALTH		NA
			HTEM 256	Multicultural Foods	3
		<b>15</b>			<b>15</b>
<b>Program Requirements</b>			<b>Program Requirements</b>		
ACCT 100	Accounting Principles	3	<b>Any courses not articulated will be used to satisfy general elective credit</b>		
BUSN 103	Intro to Business	3			
BUSN 115	Marketing Fundamentals I	3			
BUSN 127	Principles of Management	3			
BUSN 137	Digital Marketing & Analytics	3			
BUSN 154	Principles of Personal Selling	3			
BUSN 216	Retail Management & Merchandising	3			
ACCT 201	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACCT 202	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUSN 156	Business Technology Applications	4	CS 200B	Computer Concepts	T
BUSN 201 -or- ENGL 102	Business Communications -or- English Composition	3	MGMT 202 (elective) -or- ENGL 102	Business Communications (suggested -or- English Composition II	T
BUSN 206	Personal Finance	3	FIN 200 (elective)	Personal Finance	T
BUSN 207	Business Management Internship	4	HTEM 371A	Internship A	T
BUSN 210	Legal & Social Environment of Business	3	FIN 270	Legal & Social Environment Business	T
MATH 248 (Approved Business Elective)	Business Statistics	4	MATH 282	Intro to Statistics	T
		<b>49</b>			
			BUS 101	Open for Business	2
			MKTG 304	Principles of Marketing	3
			HTEM 202	Intro to Hospitality & Tourism	3
			HTEM 206	Food Service Sanitation	2
			HTEM 250	Intro to Professional Event Coordination	3
			HTEM 273	Hotel Administration	3
			HTEM 351	Destination Management	3
			HTEM 360	Quantity Food Production	4
			HTEM 371B	Internship B	3
			HTEM 373	Food & Labor Cost Control	3
			HTEM 380	Hospitality Human Resources	3
			HTEM 400	Hospitality Seminar	1
			HTEM 435	Hospitality Marketing Management	3
			HTEM 460	Hospitality Management Capstone	3
			HTEM 461	Service Organization & Management	3
			HTEM 465	Convention Management & Services	3
			HTEM 470	Facilities Management	3
			Electives	300/400 level to reach 42 senior institution hours	7
					<b>55</b>
<b>Total semester hrs completed with AAS degree:</b>		<b>64</b>	<b>Total semester hrs completed with BS degree:</b>		<b>70</b>
			<b>Total hrs to BS degree:</b>		<b>134</b>
<i>Degree Plan updated on 7/17/25 by SG</i>					